Upper Valley Rowing Foundation
Board of Directors (Zoom) Meeting Minutes
December 6, 2021

Present: Liz Marshall, President; Dan Ruml, Treasurer; Margie Elsberg, Secretary; Linda Muri, Director of Rowing; Peter Swanson, Jenny Lynn, Roelof Versteeg, Martha Beatie, Beata Randall, Susan Brighton, Mickey Elsberg, Terry Harwood, and Carin Reynolds

Call to order: Liz called the meeting to order at 5:48 pm.

November Meeting Minutes: The Board tabled consideration of the November 1 Board meeting minutes. Liz said she would e-mail correction proposals to the Board for consideration and on-line approval.

Committee Reports

Finance: Beata presented the January 1 to December 3 Profit & Loss report (attached). Martha suggested that Director of Rowing expenses be listed under Operating Expenses rather than Reserves, but Beata explained that the Board had wanted Director of Rowing to be listed under Reserves to distinguish it from other Programming items.

Programming

Winter Programs: Martha said Ala's erg and mat exercise workouts at 6:30 Monday, Wednesday, and Friday mornings have attracted 27 participants. Two more winter erg programs are planned, but the committee won't offer them until the new management system is installed, when it will be easier and more efficient to register participants. Ala also offers yoga on Saturday mornings at 8:00.

2022 Rowing Programs: Martha said the Committee has begun making plans for the club's 2022 rowing programs. Committee members are working with the Finance Committee to determine the costs to run each program, and they will consider other information, results of Linda Muri's 2021 program participant survey and feedback from coaches, before making program decisions.

Director of Rowing: Martha said the Program Committee will review Linda Muri's 2021 Director of Rowing report so it can develop recommendations for the Board about the future of a Director of Rowing position.

Summary of member survey: See below.

Men's Competitive Sweep Program: Terry reported on the 2021 Men's Competitive Sweep Program and his thoughts about whether the program had been a success, wondering aloud how "success" should be measured. There were fewer participants than in past years and the team seemed slower than in past years. Terry said he will get participant feedback and analyze factors over the next few years: the number of participants, the number of regattas, and race performance.

Kendal and Fuller

Boat Storage: Dan reported all went smoothly on the weekend when our boats were moved from Kendal to be put away for the winter. Thirty-two UVRF boats are being stored inside at Fuller, far fewer than the 47 Dan had anticipated, because many owners have found other places to store their boats, including at Josh Lewis's barn.

UVRF-Dartmouth Agreement: Liz said she met with Dartmouth Assistant Athletic Director Julie Toland after the November Board meeting. After discussing our concerns about reduced storage facilities and dock availability, they signed an agreement stipulating that UVRF will pay $2,500 for the use of Dartmouth facilities from November of 2021 to November of 2022. Liz noted that the fee was $8,500 in previous years.

CReW

Off-Season: Carin said CReW will soon begin its off-season erg program. Eight to twelve people have signed up so far for erg sessions on Tuesday, Thursday, and Saturday, run by volunteer coaches.

CReW Study: Carin reported that the study of CReW participation proposed by two Dartmouth Medical School students has been approved by Dartmouth's Internal Review Board. The study will attempt to find out why CReW participants stay with CReW far longer than most people who participate in other cancer exercise programs. Interviews with CReW members will begin soon.

Membership

Total membership: Liz reported that UVRF membership, including juniors and CReW, remains 276.

Nominating Committee

Slate of officers & board members: Susan said the Annual Meeting election slate includes two new Board member nominees, Marcie Jacobs and Ben Bailey. **Roelof moved to accept the slate of officers and board members as proposed by the Nominating Committee; Jenny seconded the motion; the motion passed unanimously.** Liz said she has sent ballots to UVRF members.

Club Management System

Replacement for League Athletics: Liz said the group searching for a replacement for League Athletics is unanimous in its support for Regatta Central's management system. Because Regatta Central's database and our system will be linked, all UVRF members who are in Regatta Central's database will automatically be registered in ours. We will, however, have to develop our own website—Roelof has volunteered to build a new UVRF site. The annual cost of the new system is about $1,200, twice that of League Athletics.

Dan asked how long we will be without a website, but Liz said she doesn't believe we will be without a site since our League Athletics site will remain in place into March. Beata said she hopes our credit card fee will be less than currently. Mickey said credit card fees are based on volume and expects that Regatta Central will provide a better rate.

Roelof said he will use WordPress and will look at other club websites as he creates our new site. The annual website fee will be about $100 and includes enough capacity for a fresh look, a photo gallery, a blog and more. Roelof will update plugins, program and other outdated or inaccurate information and will do some reorganizing to make the site more user-friendly. He expects it to be fairly easy to migrate items from our current site and hopes to be finished by mid-January. Carin said information about Leb Crew's 2022 season will have to be updated.

Roelof moved to replace the League Athletics management system with the system from Regatta Central and to build a new website. Peter seconded the motion. The vote to approve the motion was unanimous.

Long-range Planning

Committee Organization: Roelof said he and Bartie Lieber have agreed to co-chair the committee. The committee met and reviewed UVRF's boathouse history as well as current discussions with the Town of Hanover about the club's long-term use of Kendal Riverfront Park. Roelof said there seems to be considerable interest in turning the park into a venue that will be attractive to the broader community in addition to maintaining UVRF's continued use for boat storage and launching. The committee discussed the organizational process they will use as they begin brainstorming ideas.

Long-range Planning Forum/Conversation with Kendal at Hanover: Liz said she thinks UVRF should schedule a member forum in January to talk about the long-range future of the club. She said she, Carin, Roelof and Bartie will meet with Julia Griffin, Hanover's town manager and Beth Vettori, Kendal's chief executive officer, in January, to discuss the feasibility of building a structure at Kendal.

Post-season Member Survey

Survey Results: Linda reported that only 38 people responded to the survey. No one from the Novice Intensive Sweep program responded. Overall, respondents gave high marks for the quality of the programs and for the quality of coaching. There were requests for more frequent Drop-in-Coaching opportunities. Some said that cost was an issue for them—those who signed up for programs and had to rent boats to participate felt that the cost was burdensome. The largest number of comments came from the Masters Sweep program. There were mixed comments, and Linda said she is still evaluating them.

Old Business

Annual Meeting: Liz reminded everyone that the Annual Meeting is on Wednesday (December 8). She and others who will make presentations are reviewing and updating the slide deck**.** Winners of this year's awards will receive certificates, and each will be praised for their achievements.

New Business

January Meeting: The January Board meeting will be held on January 3 at 5:45 pm.

Board Retreat: The date and topic for the Winter Board Retreat will be set at the January meeting.

Adjournment

Mickey moved that the meeting be adjourned. Roelof seconded the motion. On approval, the meeting was adjourned at 7:07.

Respectfully submitted,
Margie Elsberg, Secretary

Attachment: Profit & Loss statement – January 1 to December 3, 2021

Upper Valley Rowing Foundation
Profit and Loss
January 1 - December 3, 2021

	Total incl Leb	Leb	Total w/o Leb
Income			
30100 Membership	16,550.00		16,550.00
30300 Equipment Use	23,840.82		23,840.82
30400 Registration	88,478.13	11,900.00	76,578.13
30500 Interest	255.95		255.95
Total Income	**$ 129,124.90**	**$ 11,900.00**	**$ 117,224.90**
Expenses			
40100 Events	692.48	298.45	394.03
40200 Insurance	10,359.36		10,359.36
40400 Property Tax	1,059.04		1,059.04
40600 Fees	15,033.48	677.31	14,356.17
40700 Launch Fuel	293.51	293.51	0.00
40800 Site Costs	5,000.00		5,000.00
40900 Payroll Expenses	8,989.00	1,094.93	7,894.07
41000 Equipment Maintenance	1,614.48	296.99	1,317.49
41100 Equipment Repair	4,211.96	480.00	3,731.96
41300 Coaching	32,932.08	11,663.26	21,268.82
41400 Assistant Coach	3,172.52	325.30	2,847.22
41410 Dock Monitor	3,108.53		3,108.53
41500 Race Expenses	(372.22)	(150.00)	(222.22)
41600 Facilities Rental	935.00	860.00	75.00
41700 Team Gear	2,039.40	1,560.90	478.50
Total Expenses	**$ 89,068.62**	**$ 17,400.65**	**$ 71,667.97**
Net Operating Income	**$ 40,056.28**	**$ (5,500.65)**	**$ 45,556.93**
30200 Donations			
30201 Unrestricted	6,031.25		6,031.25
30202 Scholarship	1,120.00		1,120.00
30203 Jasmine Rogers	5,200.00	5,200.00	0.00
30204 Leb Crew	76,000.00	76,000.00	0.00
30205 Equipment	350.00		350.00
30207 CReW	1,350.00		1,350.00
30208 Director of Rowing	1,500.00		1,500.00
30211 Repair and Maintenance	1,000.00		1,000.00
Total 30200 Donations	**$ 92,551.25**	**$ 81,200.00**	**$ 11,351.25**
41800 Reserve Withdrawals			
41804 Leb Crew Reserve Withdrawal	83,581.12	83,581.12	0.00
41805 Equipment Reserve Withdrawal	10,990.21		10,990.21
41808 DOR Reserve Withdrawal	20,599.41		20,599.41
Total 41800 Reserve Withdrawals	**$ 115,170.74**	**$ 83,581.12**	**$ 31,589.62**
Reserve Activity	**$ (22,619.49)**	**$ (2,381.12)**	**$ (20,238.37)**
Net Income	**$ 17,436.79**	**$ (7,881.77)**	**$ 25,318.56**